



WMTA Asheville
110 Technology Drive
Asheville, NC 28803

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # 1334774

Schedule Dates 07/30/12-08/06/12
Advertiser Crossroads GPS (42237)
Agency Crossroads Media-Alexandria (2097)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand CROSSROADS GPS (332829)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Maron, Stephanie
Phone/Fax /
CPE 12/11/732
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Crossroads GPS
CROSSROADS GPS
SHARE 2%

Date Entered 07/06/12
Last Modified 07/06/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09765443
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$720.00
Net Total \$4,080.00
Sales Tax

Asheville (WMTA)		
By Broadcast Month	Spots	Rate
Aug. 2012	9	\$4,800.00
Grand Total:	9	\$4,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/30/12-07/30/12	2	:30	5:58-20P- Family Feud	1	X							1	\$600.00	\$600.00	Asheville (WMTA)	FAMILY FEUD	7/6/12
2.0	Normal Line / SPOT	07/31/12-07/31/12	2	:30	5:58-20P- Family Feud	1		X						1	\$600.00	\$600.00	Asheville (WMTA)	FAMILY FEUD	7/6/12
3.0	Normal Line / SPOT	08/01/12-08/01/12	2	:30	5:58-20P- Family Feud	1			X					1	\$600.00	\$600.00	Asheville (WMTA)	FAMILY FEUD	7/6/12
4.0	Normal Line / SPOT	08/02/12-08/02/12	2	:30	5:58-20P- Family Feud	1				X				1	\$600.00	\$600.00	Asheville (WMTA)	FAMILY FEUD	7/6/12
5.0	Normal Line / SPOT	08/03/12-08/03/12	2	:30	5:58-20P- Family Feud	1					X			1	\$600.00	\$600.00	Asheville (WMTA)	FAMILY FEUD	7/6/12
6.0	Normal Line / SPOT	08/06/12-08/06/12	2	:30	5:58-20P- Family Feud	1	X							1	\$600.00	\$600.00	Asheville (WMTA)	FAMILY FEUD	7/6/12
7.0	Normal Line / News	07/30/12-07/30/12	2	:30	10P- News-News 13 on MY40 @ 10P	1	X							1	\$400.00	\$400.00	Asheville (WMTA)	MY40 NEWS AT 10P	7/6/12
8.0	Normal Line / News	08/01/12-08/01/12	2	:30	10P- News-News 13 on MY40 @ 10P	1		X						1	\$400.00	\$400.00	Asheville (WMTA)	MY40 NEWS AT 10P	7/6/12
9.0	Normal Line / News	08/03/12-08/03/12	2	:30	10P- News-News 13 on MY40 @ 10P	1					X			1	\$400.00	\$400.00	Asheville (WMTA)	MY40 NEWS AT 10P	7/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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